

PANTAFLIX enters the podcast business – Tristan Lehmann becomes Managing Director of PantaSounds

Munich, November 30, 2021. PANTAFLIX AG (GSIN: [A12UPJ](#), ISIN: [DE000A12UPJ7](#)) is entering the production of podcasts with its subsidiary PantaSounds. The first productions will already be released at the beginning of 2022. As of January 1, 2022, Tristan Lehmann will become Managing Director. He comes from ProSiebenSat.1 Group, where he was most recently responsible for the in-house productions of the audio platform [FYEO](#), including the multi-award-winning fiction podcast [MAKEL](#) as well as [AFFÄRE Deutschland](#), the first podcast format to win the [Deutscher Reporter:innen-Preis](#) (German Reporter Award).

Tristan Lehmann held various executive and creative positions at ProSiebenSat.1 Group from 2015 to 2021, initially as Director Creative & Editorial of the online video store [maxdome](#), where he was jointly responsible for the successful format [jerks](#). and its market launch, among other things. In 2018, Lehmann moved to the Group's parent company as Director Content Innovation, before taking responsibility for content strategy and the production of all FYEO originals at the beginning of 2020.

Nicolas Paalzow, CEO PANTAFLIX AG: "Day after day, we do our best to entertain people on a wide variety of channels, be it in the cinema, on TV or streaming portals. By entering the podcast market, we are adding a promising component to our value chain, true to our strategy of developing new business areas around entertainment. The podcast market has a golden future ahead of it, and we want to play an active role in shaping it. We are very pleased to have Tristan Lehmann, a proven podcast expert, on board, who most recently helped shape the German podcast scene with FYEO Originals."

Tristan Lehmann, future Managing Director of PantaSounds: "The audio market is booming and the entertainment segment is one of the biggest growth drivers. With PantaSounds, we want to serve the entire repertoire of modern audio entertainment from entertaining talks with strong voices to elaborate storytelling formats. We will focus on podcasts while thinking about the audio topic as a whole. Our goal is to become one of the leading German production houses for auditory entertainment."

Around half of the German population listens to podcasts regularly or at least occasionally. News, music, comedy, interview and crime formats are at first place regardless of whether they are used regularly, occasionally or rarely. Interview and talk formats are the most popular overall, with a 73 percent share of usage. According to the German Association for the Digital Economy (BVDW), total revenues for the online audio sector are expected to be EUR 78 million in 2021, of which EUR 20 million generated by the podcast sector. This corresponds to a forecast increase of around 25 percent compared to the previous year.¹

¹Pilot/Julep study and BVDW, both May 2021

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About PANTAFLIX AG:

PANTAFLIX AG is a media and technology company with a clear growth strategy. Thanks to the efficient interlinking of all corporate divisions, the company achieves a high level of integration in terms of the production, distribution, exploitation and marketing of films and series as well as their associated rights. In addition to the classic film production business PANTALEON Films, the production unit PANTAFLIX Studios, the creative agency Creative Cosmos 15 and the audio unit PantaSounds, PANTAFLIX Technologies also forms part of the Group. On the one hand, it enables PANTAFLIX users to access an extensive range of films and series through the cloud-based video-on-demand platform (VoD) developed in-house. On the other hand, PANTAFLIX Technologies acts as an enabler and one-stop-shop solution for professional users as part of a B2B2C approach. SZ Cinemathek, Weltbild as well as Airbus and the German Armed Forces use PANTAFLIX for their customised streaming services. PANTAFLIX AG cooperates with well-known partners such as Amazon, Disney, Joyn, Netflix, StudioCanal, Warner Bros. and others. The Group is present in Berlin, Cologne and Munich. You can find PANTAFLIX AG on the stock exchange under XETRA ticker symbol PAL and [ISIN DE000A12UPJ7](#).

For further information, visit www.pantaflixgroup.com.

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