

PANTAFLIX Studios launches new format MARIO NOVEMBRE – AUCH DAS NOCH! – Episode one of the series available on Joyn starting Saturday

- PANTAFLIX Studios starts new personality documentary format with musician, creator and actor Mario Novembre
- PANTAFLIX Studios launches its own YouTube channel in parallel with the series, where the 12 episodes will in future appear 14 days after release on Joyn

Munich, November 18, 2021. PANTAFLIX Studios, a subsidiary of PANTAFLIX AG (GSIN: [A12UPJ](#), ISIN: [DE000A12UPJ7](#)), has started filming the first season of MARIO NOVEMBRE – AUCH DAS NOCH! In compliance with the highest COVID-19 health and hygiene standards, filming of the new weekly reality format began last week. The first episode will be released for free on Joyn on November 20. In addition to the Joyn Original release, viewers can watch each episode 14 days later on PANTAFLIX Studios' new YouTube channel.

Content creator, influencer and musician Mario Novembre reaches about 6.6 million subscribers and followers¹ through his social media channels. He inspires his fans with his [music](#), funny [Instagram](#) reels and [TikTok](#) videos as well as his acting talent. He has already appeared in front of the camera in several productions for PANTAFLIX Studios. Among them the Joyn original [DAS INTERNAT](#), in which Mario plays one of the main roles and to which he contributed the title song.

Abstract of MARIO NOVEMBRE – AUCH DAS NOCH!

21-year-old Mario Novembre gives viewers a very personal insight into his life. His everyday life moves between an expensive sports car and living with his parents in a rural suburb of Stuttgart, Germany. With his sometimes scatterbrained but always charming manner, he masters many a challenge, in which he can always count on the support of family and friends. Authentic and up close, the new series shows Mario's everyday life between chaos and normality.

"Finally, the time has come and the first episode of MARIO NOVEMBRE – AUCH DAS NOCH! is launched. At the same time, we are launching our PANTAFLIX Studios YouTube channel. So we are celebrating two premieres with Mario and are very proud. Mario is a modern entertainer who has been delighting his audience of millions for years. Together with our partner Joyn, we now enable a deep and very private insight into his life behind the streams, likes and views," says Sebastian Lang, Managing Director of PANTAFLIX Studios and manager of Mario Novembre. "We are always developing new formats with our creators. And Mario is an integral and important part of the #PANTAFAMILY. With MARIO NOVEMBRE – AUCH DAS NOCH! we are now realizing a documentary format for the first time – but in our own way. So when we see Mario having dinner with his family, speeding down the streets in his sports car or visiting his good friend Pietro Lombardi at a concert, that's the real Mario. And it's these unfiltered and unscripted images that make the series special."

¹As of November 17, 2021: 5.1 million followers on TikTok, 1.5 million subscribers on Instagram, 859 thousand monthly listeners on Spotify, 214 thousand subscribers on YouTube

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About PANTAFLIX AG:

PANTAFLIX AG is a media and technology company with a clear growth strategy. Thanks to the efficient interlinking of all corporate divisions, the company achieves a high level of integration in terms of the production, distribution, exploitation and marketing of films and series as well as their associated rights. In addition to the classic film production business PANTALEON Films, the production unit PANTAFLIX Studios, the creative agency Creative Cosmos 15 and the audio unit PantaSounds, PANTAFLIX Technologies also forms part of the Group. On the one hand, it enables PANTAFLIX users to access an extensive range of films and series through the cloud-based video-on-demand platform (VoD) developed in-house. On the other hand, PANTAFLIX Technologies acts as an enabler and one-stop-shop solution for professional users as part of a B2B2C approach. SZ Cinemathek, Weltbild as well as Airbus and the German Armed Forces use PANTAFLIX for their customised streaming services. PANTAFLIX AG cooperates with well-known partners such as Amazon, Disney, Joyn, Netflix, StudioCanal, Warner Bros. and others. The Group is present in Berlin, Cologne and Munich. You can find PANTAFLIX AG on the stock exchange under XETRA ticker symbol PAL and [ISIN DE000A12UPJ7](#).

For further information, visit www.pantaflixgroup.com.

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