

PANTAFLIX AG: Jared Leistner is the new Creative Director at Creative Cosmos 15

Munich, March 22, 2021. The creative agency Creative Cosmos 15 (CC15), a subsidiary of PANTAFLIX AG (WKN: A12UPJ, ISIN: DE000A12UPJ7), has brought Jared Leistner on board as its new creative director. With immediate effect, the renowned advertiser will be responsible for essential CC15 accounts such as XXXLutz, Jokolade and HelloBody.

Previously, Leistner held responsible positions at renowned creative and communication agencies. For six years he took on responsibility as art director at *Heimat* in Berlin. Leistner was then creative director at *Dojo and la red*, also in Berlin. Most recently, he was active for the advertising collective *Omen*.

In his various positions, Jared Leistner developed customised and wide-reaching campaigns for well-known clients. These include Adidas, easyJet, Hornbach, Jägermeister and Lidl, for which he has received several awards.

At CC15, the new creative director strengthens the team around managing director Nico Buchholz. The focus is primarily on further sharpening the creative product.

"Jared is a creative rock star who brings a healthy dose of zeitgeist understanding and the gift of developing different ideas. With him, we want to continue to expand the Berlin location," says Nico Buchholz, CC15 managing director.

About PANTAFLIX AG:

PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) is a media and technology company with a clear growth strategy. Through the efficient integration of all Group divisions, the company achieves a high degree of integration with regard to the production, distribution, exploitation and marketing of films and series as well as their rights. In addition to the classic film production business PANTALEON Films, the music label PantaSounds, the production unit PANTAFLIX Studios and the creative agency Creative Cosmos 15 the cloud-based video-on-demand platform (VoD) PANTAFLIX is also part of the Group. The VoD-platform focusses on providing users with a tailor-made premium content offering via all relevant access channels.

PANTAFLIX AG cooperates with renowned partners such as Amazon, Disney, Netflix, StudioCanal, Warner Bros. and others. The Group is represented in Berlin, Cologne and Munich.

Further information is available at www.pantaflixgroup.com and www.pantaflix.com.

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