

PANTAFLIX AG: FILMSCHOOLFEST MUNICH streams Festival films with PANTAFLIX-Technology and expands the audience

Munich, October 6, 2020. PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) has won FILMSCHOOLFEST MUNICH as a customer using its B2B2C business model approach. This means: PANTAFLIX will provide FILMSCHOOLFEST MUNICH with the technology of its streaming platform. By using PANTAFLIX's technology, the festival operators are able to offer visitors the opportunity to participate at film presentations via Video on Demand.

At the FILMSCHOOLFEST MUNICH, film students from all over the world present their short films. The festival will in principle celebrate its 40th anniversary in 2020. Since the circumstances due to the coronavirus pandemic make it impossible to hold a presence in the cinemas on site, the festival will take place as FILMSCHOOLFEST MUNICH 39 ½ from November 12 to 22, 2020. As usual, young filmmakers will have a stage to present their diverse and top-class works.

In order to allow the participation of numerous festival visitors, FILMSCHOOLFEST MUNICH and PANTAFLIX are breaking new ground. The possibility of watching films on video on demand via the streaming platform technology on home screens makes FILMSCHOOLFEST MUNICH a worldwide digital experience. PANTAFLIX's technology therefore creates a win-win situation for event promoters, film directors and the audience.

“We are very pleased to be able to make our contribution so that the FILMSCHOOLFEST MUNICH can take place again this year and to enable young filmmakers to present their works to an even larger audience,” says Rainer Knebel, CTO of PANTAFLIX AG: “It makes us very proud to give support to professional users with our white-label offer to position themselves with innovative concepts for the future. It is a matter close to our heart to transfer the magic of cinema into the future and to reach as many people as possible.”

“FILMSCHOOLFEST MUNICH thrives on young filmmakers from all over the world coming to Munich and publicly presenting their films to a large audience. Although the current situation prevents this, we will, even this year, be offering talented young directors a large and exciting platform on which to showcase their skills. This is precisely what our digital festival will enable. We are happy to have PANTAFLIX on board, a strong partner with whom we can carry out this festival online and now even worldwide,” says Diana Iljine, Festival Director and Managing Director of Internationale Münchner Filmwochen GmbH

About PANTAFLIX AG:

PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) is a media and technology company with a clear growth strategy. Through the efficient integration of all Group divisions, the company achieves a high degree of integration with regard to the production, distribution, exploitation and marketing of films and series as well as their rights. In addition to the classic film production business PANTALEON Films, the music label PantaSounds, the production unit PANTAFLIX Studios and the creative agency Creative Cosmos 15 the cloud-based video-on-demand platform (VoD) PANTAFLIX is also part of the Group. The VoD-platform focusses on providing users with a tailor-made premium content offering via all relevant access channels.

PANTAFLIX

PANTAFLIX AG cooperates with renowned partners such as Amazon, Disney, Netflix, StudioCanal, Warner Bros. and others. The Group is represented in Berlin, Cologne and Munich.

Further information is available at www.pantaflixgroup.com und www.pantaflix.com.

About FILMSCHOOLFEST MUNICH

Since 1981, the Munich International Festival of Film Schools has been an important meeting place for the celebrated film directors of tomorrow. Its founder, Professor Wolfgang Längsfeld, directed the festival until 2002; Diana Iljine has been its director since 2011. This is one of the world's leading festivals for young filmmakers. Each year, film schools from all over the world submit current works by their students to be reviewed by a committee of experts. The 50 or so short fiction, documentary, animated and experimental films the committee selects for the festival are screened in international competition, where they vie for lucrative prizes. These are awarded by an independent festival jury chaired by a distinguished individual. (Past jury chairs have included Marco Kreuzpaintner, Michael Ballhaus, Wim Wenders, and Götz Otto.) The program regularly includes special competitions (such as Climate Clips), HFF Specials (selections of current films from the Munich Academy of Television and Film), Q&As, and panel discussions. A key aspect of the festival, in addition to presenting the films, is enabling networking among filmmakers from around the world as well as with the film industry in Germany. Members of the International Film School Association have indicated in surveys that FILMSCHOOLFEST MUNICH (International Festival of Film Schools) enjoys great popularity among its participants.

FILMSCHOOLFEST MUNICH (International Festival of Film Schools) is organized by Internationale Münchner Filmwochen GmbH, which also hosts the annual FILMFEST MUNICH. Further information: www.filmschoolfest-munich.de.

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