(Scale All Share, Media)

| Buy | (EUR 12.73) | Value Indicators: | EUR | Share data: |  | Description: |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | DCF: | 4.71 | Bloomberg: <br> Reuters: <br> ISIN: | PAL GR PALG.DE DE000A12UPJ7 | Pantaflix is a media company with the focus on streaming business and film production |  |
| EUR 4.70 |  | Market Snapshot: | EUR m | Shareholders: |  | Risk Profile (WRe): | 2018e |
|  |  | Market cap: | 23.8 | Freefloat | 40.0 \% | Beta: | 1.9 |
|  |  | No. of shares (m): | 14.0 | BlackMars Capital GmbH | H $60.0 \%$ | Price / Book: | $2.0 \times$ |
| Price | EUR 1.70 | EV : | 28.3 | Allianz | 6.9\% | Equity Ratio: | $35 \%$ |
| Upside | 176.5 \% | Freefloat MC: | 9.5 | FPM $A G$ | 4.0\% | Net Fin. Debt / EBITDA: | $0.3 \times$ |
|  |  | $\varnothing$ Trad. Vol. (30d): | 237.62 th |  |  | Net Debt/EBITDA: | 0.3 x |

## Profit warning due to revenue shifts. Estimates and PT down

A profit warning has been issued by Pantaflix. Rather than the previous guidance for a sharp rise in revenues in 2018 the company has moderated the wording to a "significant increase" in revenues and it is now predicting an EBIT loss of EUR 7-9m rather than a significant increase in income. The reason for the profit warning, issued on December 3, were revenue shifts in the production business of a double-digit million. In general, this is part of the nature of the project-based film production business. While costs occur up to the time of production, the majority of revenues are generated after the content is marketed to distributors and subsequent to the finalisation. However, the negative outlook at EBIT level is somewhat surprising. We take this opportunity to reassess our investment case and examine the available information.

- Streaming business: Since our last publication, Spanish has been implemented as an additional language and the platform is currently available in 68 countries. However, in general, nothing has changed in our investment case. As the development of the streaming business is a marathon rather than a 100 m -sprint, this segment remains a bet on the successful rollout, which is back-end loaded, comes with high risks but potentially high returns too.
- Content production: Pantaflix seems to be maintaining its excellent track record with the release of its own productions "Hot Dog" and "100 Dinge" in 2018. In contract manufacturing, the second season of "You Are Wanted" was released but will be discontinued thereafter. However this is partly offset by another Amazon Prime series "Beat". Furthermore, the company announced its first international production "Resistance". Even though this is good news, our initial expectations for growth and profitability in this segment might have been a little high.
- After the resolution by the general meeting, Pantaflix implemented a stock split 1:10 as of November. Management changed its capital markets communication strategy and cancelled roadshows and conference activities for Q4. However, while some cautiousness should be welcomed, a temporary gap in capital market presence is unlikely to increase investor confidence.

Assessment: The revised guidance was somewhat surprising and, in the absence of further details of the mentioned projects, it is difficult to assess the exact impact of the revenue shifts. Furthermore, the change in communication policy further reduced the already low transparency level. To this end, we see a negative shift in the risk/return profile which is reflected in more cautious assumptions and a higher beta. However, the currently low share price level of roughly EUR 2 could mark an attractive entry point for speculative investors. Positive triggers for the stock should be any increase in transparency and details in figures. Overall, we reiterate our Buy rating but reduce our PT to EUR 4.70.

| Changes in Estimates: |  |  |  |  |  |  | Comment on Changes: <br> - Lower top- and bottom-line development follows adjusted assumptions for growth and profitability in the content production business <br> - More cautiousness in the streaming business reflected in the long run |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY End: 31.12. in EUR m | $\begin{array}{r} 2018 \mathrm{e} \\ \text { (old) } \end{array}$ | + / - | $\begin{array}{r} 2019 \mathrm{e} \\ \text { (old) } \end{array}$ | + / - | $\begin{array}{r} \text { 2020e } \\ \text { (old) } \end{array}$ | +/- |  |
| Sales | 40.1 | -17.7\% | 47.8 | -13.7 \% | 54.0 | -16.2 \% |  |
| EBIT | -0.3 | n.m. | 0.3 | n.m. | 3.2 | -88.2 \% |  |
| EPS | -1.65 | n.m. | -1.56 | n.m. | 0.29 | n.m. |  |



| Sales development |
| :--- | :--- | :--- |
| in EUR m | Sales by segments

## Company Background

- The transaction based video-on-demand platform Pantaflix and the production studio Pantaleon Films form the core business of the company. Synergies are realised in the film based marketing business.
- Pantaflix is regarded as the main driver of future revenues. The platform has a global presence and attracts an international audience by offering seven language versions.
- The main target group is people living outside their country of origin and film buffs, who cannot access relevant film content in their country of residence.
- The aim is to create an international film library that provides global access to film content from a wide variety of sources.
- Pantaleon Films produces German box-office hits, with the prestigious involvement of popular actor Matthias Schweighöfer, and establishes contacts to rights holders and producers for Pantaflix.


## Competitive Quality

- Strong network of industry contacts based on a successful film production track-record and many years of experience in the sector.
- Transaction video-on-demand (T-VoD) platform offers producers a unique platform to distribute and monetise content on a global scale.
- Structure and target group of the streaming platform provide for cost advantages along the value chain, especially the fields of content sourcing and marketing.


Pantaflix

| DCF model |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Figures in EUR m | Detailed forecast period |  |  | Transitional period |  |  |  |  |  |  |  |  |  | Term. Value |
|  | 2018e | 2019e | 2020e | 2021e | 2022e | 2023 e | 2024e | 2025e | 2026e | 2027e | 2028 e | 2029e | 2030e |  |
| Sales | 33.0 | 41.2 | 45.2 | 48.9 | 53.1 | 57.0 | 61.0 | 65.2 | 68.5 | 71.6 | 74.4 | 76.7 | 78.2 |  |
| Sales change | 17.6 \% | 25.0 \% | 9.7 \% | 8.1 \% | 8.6 \% | 7.4 \% | 6.9 \% | 7.0 \% | $5.0 \%$ | 4.5 \% | 4.0 \% | $3.0 \%$ | 2.0 \% | 1.5 \% |
| EBIT | -8.6 | -1.3 | 0.4 | 2.6 | 4.3 | 5.9 | 7.6 | 9.3 | 12.3 | 17.9 | 22.3 | 26.8 | 27.4 |  |
| EBIT-margin | -25.9 \% | -3.1\% | 0.8 \% | 5.2 \% | 8.1 \% | 10.4 \% | 12.5 \% | 14.3 \% | 18.0\% | 25.0 \% | 30.0 \% | 35.0\% | 35.0 \% |  |
| Tax rate (EBT) | -0.7 \% | -106.3\% | 210.8 \% | 50.2 \% | 30.0\% | 30.0\% | 30.0\% | 30.0\% | 30.0\% | 30.0\% | 30.0\% | 30.0\% | 30.0 \% |  |
| NOPAT | -8.6 | -2.7 | -0.4 | 1.3 | 3.0 | 4.2 | 5.3 | 6.5 | 8.6 | 12.5 | 15.6 | 18.8 | 19.2 |  |
| Depreciation | 24.1 | 25.1 | 26.2 | 24.4 | 26.6 | 28.5 | 30.5 | 29.4 | 30.8 | 28.6 | 29.8 | 30.7 | 31.3 |  |
| in \% of Sales | 73.0 \% | 60.8\% | 57.9 \% | 50.0\% | 50.0\% | 50.0\% | 50.0\% | 45.0\% | 45.0\% | 40.0\% | 40.0\% | 40.0\% | 40.0\% |  |
| Changes in provisions | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |  |
| Change in Liquidity from <br> - Working Capital | 0.5 | 0.5 | -0.4 | 2.7 | 1.9 | -0.1 | -0.1 | -0.1 | -0.1 | -0.1 | -0.1 | 0.0 | 0.0 |  |
| - Capex | 28.4 | 29.5 | 30.7 | 29.3 | 31.9 | 31.4 | 33.5 | 32.6 | 30.8 | 28.6 | 29.8 | 30.7 | 31.3 |  |
| Capex in \% of Sales | 85.9 \% | 71.5 \% | 67.8 \% | 60.0\% | 60.0\% | 55.0\% | 55.0 \% | 50.0\% | 45.0\% | 40.0\% | 40.0\% | 40.0\% | 40.0\% |  |
| Other | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |  |
| Free Cash Flow (WACC Model) | -13.4 | -7.6 | -4.6 | -6.3 | -4.2 | 1.4 | 2.4 | 3.3 | 8.7 | 12.6 | 15.7 | 18.8 | 19.2 | 19 |
| PV of FCF | -13.4 | -6.8 | -3.7 | -4.6 | -2.7 | 0.8 | 1.3 | 1.6 | 3.8 | 4.9 | 5.5 | 6.0 | 5.5 | 59 |
| share of PVs |  | -41.86\% |  |  |  |  |  | 38.62 |  |  |  |  |  | 103.24 \% |

## Model parameter

| Derivation of WACC: |  | Derivation of Beta: |  |
| :--- | ---: | :--- | ---: |
|  |  |  |  |
| Debt ratio | $10.00 \%$ | Financial Strength | 1.70 |
| Cost of debt (after tax) | $2.1 \%$ | Liquidity (share) | 1.80 |
| Market return | $7.00 \%$ | Cyclicality | 1.80 |
| Risk free rate | $1.50 \%$ | Transparency | 2.40 |
|  |  | Others | 1.80 |
| WACC | $\mathbf{1 0 . 9 7 \%}$ | Beta | $\mathbf{1 . 9 0}$ |


| Valuation (m) |  |  |  |  |
| :--- | ---: | :--- | :--- | :--- |
| Present values 2030e | -2 |  |  |  |
| Terminal Value | 59 |  |  |  |
| Financial liabilities | 6 |  |  |  |
| Pension liabilities | 0 |  |  |  |
| Hybrid capital | 0 |  |  |  |
| Minority interest | 0 |  |  |  |
| Market val. of investments | 0 |  | No. of shares (m) |  |
| Liquidity | 15 |  |  |  |

## Sensitivity Value per Share (EUR)

| Terminal Growth |  |  |  |  |  | Delta EBIT-margin |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beta | WACC | 0.75 \% | 1.00 \% | 1.25 \% | 1.50 \% | 1.75 \% | 2.00 \% | 2.25 \% | Beta | WACC | -1.5 pp | -1.0 pp | -0.5 pp | +0.0 pp | +0.5 pp | +1.0 pp | +1.5 pp |
| 2.10 | 12.0 \% | 3.54 | 3.61 | 3.69 | 3.77 | 3.85 | 3.94 | 4.03 | 2.10 | 12.0\% | 3.34 | 3.48 | 3.62 | 3.77 | 3.91 | 4.05 | 4.19 |
| 2.00 | 11.5 \% | 3.94 | 4.03 | 4.12 | 4.21 | 4.31 | 4.41 | 4.52 | 2.00 | 11.5 \% | 3.76 | 3.91 | 4.06 | 4.21 | 4.36 | 4.51 | 4.66 |
| 1.95 | 11.2 \% | 4.17 | 4.26 | 4.35 | 4.45 | 4.56 | 4.67 | 4.79 | 1.95 | 11.2 \% | 3.99 | 4.15 | 4.30 | 4.45 | 4.61 | 4.76 | 4.91 |
| 1.90 | 11.0\% | 4.40 | 4.50 | 4.60 | 4.71 | 4.82 | 4.95 | 5.07 | 1.90 | 11.0\% | 4.24 | 4.40 | 4.55 | 4.71 | 4.87 | 5.03 | 5.18 |
| 1.85 | 10.7 \% | 4.65 | 4.75 | 4.87 | 4.98 | 5.11 | 5.24 | 5.38 | 1.85 | 10.7 \% | 4.50 | 4.66 | 4.82 | 4.98 | 5.15 | 5.31 | 5.47 |
| 1.80 | 10.5 \% | 4.91 | 5.03 | 5.15 | 5.28 | 5.41 | 5.55 | 5.71 | 1.80 | 10.5 \% | 4.78 | 4.94 | 5.11 | 5.28 | 5.44 | 5.61 | 5.78 |
| 1.70 | 10.0\% | 5.49 | 5.63 | 5.77 | 5.92 | 6.08 | 6.25 | 6.43 | 1.70 | 10.0\% | 5.39 | 5.56 | 5.74 | 5.92 | 6.10 | 6.27 | 6.45 |

[^0]| Valuation |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| Price / Book | n.a. | 0.8 x | 1.7 x | 0.7 x | 2.0 x | 2.5 x | 2.7 x |
| Book value per share ex intangibles | -0.86 | 3.38 | -4.00 | 7.40 | -0.23 | -0.70 | -1.06 |
| EV / Sales | n.a. | 0.1 x | 0.6 x | 0.2 x | 0.9 x | 0.9 x | 0.9 x |
| EV / EBITDA | n.a. | 0.2 x | 1.0 x | 0.3 x | 1.8 x | 1.5 x | 1.5 x |
| EV / EBIT | n.a. | n.a. | n.a. | 2.6 x | n.a. | n.a. | 107.6 x |
| EV / EBIT adj.* | n.a. | n.a. | n.a. | 2.6 x | n.a. | n.a. | 107.6 x |
| P / FCF | n.a. | 12.4 x | n.a. | n.a. | n.a. | n.a. | n.a. |
| P/E | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| P / E adj.* | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| Dividend Yield | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| FCF Potential Yield (on market EV) | n.a. | 456.2 \% | 99.8 \% | 260.4 \% | 54.6 \% | 63.8 \% | 63.0 \% |
| *Adjustments made for: - |  |  |  |  |  |  |  |


| Company Specific Items |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| VoD Active Customer development | n.a. | n.a. | n.a. | 0.3 | 0.6 | 1.0 | 1.4 |

Pantaflix
WARBURG
RESEARCH

| Consolidated profit \& loss |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In EUR m | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| Sales | 6.0 | 13.7 | 15.1 | 28.1 | 33.0 | 41.2 | 45.2 |
| Change Sales yoy | -16.6 \% | 127.7 \% | 10.4 \% | 85.8 \% | 17.6 \% | 25.0 \% | 9.7 \% |
| Increase / decrease in inventory | 0.0 | 0.0 | 0.0 | 10.8 | 0.0 | 0.0 | 0.0 |
| Own work capitalised | 0.0 | 0.0 | 0.4 | 0.3 | 0.0 | 0.0 | 0.0 |
| Total Sales | 6.0 | 13.7 | 15.5 | 39.1 | 33.0 | 41.2 | 45.2 |
| Material expenses | 7.0 | 9.2 | 3.6 | 15.0 | 6.2 | 4.7 | 4.9 |
| Gross profit | -1.0 | 4.5 | 11.9 | 24.1 | 26.8 | 36.6 | 40.4 |
| Gross profit margin | -16.0 \% | 32.5 \% | 78.8 \% | 85.9 \% | 81.1 \% | 88.7 \% | 89.3 \% |
| Personnel expenses | 0.5 | 0.8 | 2.0 | 3.5 | 7.5 | 7.7 | 8.7 |
| Other operating income | 1.9 | 6.6 | 0.9 | 2.4 | 2.1 | 1.8 | 1.8 |
| Other operating expenses | 0.8 | 1.5 | 1.7 | 5.5 | 5.8 | 6.8 | 6.9 |
| Unfrequent items | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| EBITDA | -0.3 | 8.8 | 9.1 | 17.5 | 15.5 | 23.8 | 26.5 |
| Margin | -5.5 \% | 64.4 \% | 60.4 \% | 62.5 \% | 47.0 \% | 57.7 \% | 58.7 \% |
| Depreciation of fixed assets | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| EBITA | -0.3 | 8.8 | 9.1 | 17.5 | 15.5 | 23.8 | 26.5 |
| Amortisation of intangible assets | 0.0 | 9.3 | 10.9 | 15.3 | 24.1 | 25.1 | 26.2 |
| Goodwill amortisation | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| EBIT | -0.3 | -0.6 | -1.8 | 2.2 | -8.6 | -1.3 | 0.4 |
| Margin | -5.8\% | -4.3 \% | -11.7 \% | 7.9 \% | -25.9 \% | -3.1\% | 0.8 \% |
| EBIT adj. | -0.3 | -0.6 | -1.8 | 2.2 | -8.6 | -1.3 | 0.4 |
| Interest income | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 | 0.2 |
| Interest expenses | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other financial income (loss) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| EBT | -0.2 | -0.5 | -1.7 | 2.2 | -8.4 | -1.1 | 0.6 |
| Margin | -4.1\% | -3.5\% | -11.0 \% | 8.0 \% | -25.3\% | -2.7\% | 1.3 \% |
| Total taxes | 0.1 | -0.1 | 0.1 | 2.6 | 0.1 | 1.2 | 1.2 |
| Net income from continuing operations | -0.4 | -0.4 | -1.7 | -0.4 | -8.4 | -2.3 | -0.6 |
| Income from discontinued operations (net of tax) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Net income before minorities | -0.4 | -0.4 | -1.7 | -0.4 | -8.4 | -2.3 | -0.6 |
| Minority interest | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Net income | -0.4 | -0.4 | -1.7 | -0.4 | -8.4 | -2.3 | -0.6 |
| Margin | -6.5\% | -3.2 \% | -11.2 \% | -1.4 \% | -25.5\% | -5.5 \% | -1.4 \% |
| Number of shares, average | 1.0 | 1.1 | 1.1 | 1.3 | 14.0 | 14.0 | 14.0 |
| EPS | -0.39 | -0.39 | -1.54 | -0.31 | -0.60 | -0.16 | -0.05 |
| EPS adj. | -0.39 | -0.39 | -1.54 | -0.31 | -0.60 | -0.16 | -0.05 |
| *Adjustments made for: |  |  |  |  |  |  |  |

Guidance: Sharp rise in sales and significant increase in income

| Financial Ratios |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| Total Operating Costs / Sales | 105.5 \% | 35.6 \% | 42.3 \% | 76.9 \% | 53.0 \% | 42.3 \% | 41.3 \% |
| Operating Leverage | n.a. | 0.6 x | 19.2 x | n.a. | n.a. | -3.4x | n.a. |
| EBITDA / Interest expenses | n.m. | 491.9 x | 3178.7 x | n.a. | n.a. | n.a. | n.a. |
| Tax rate (EBT) | -58.3 \% | 10.7 \% | -3.5 \% | 117.6 \% | -0.7 \% | -106.3 \% | 210.8 \% |
| Dividend Payout Ratio | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% |
| Sales per Employee | 30,045 | 414,545 | 165,934 | 240,794 | 260,844 | 281,539 | 298,533 |

Sales, EBITDA
in EUR m


Source: Warburg Research

## Operating Performance

 in \%

Source: Warburg Research

## Performance per Share



Pantaflix

| Consolidated balance sheet |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In EUR m | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| Assets |  |  |  |  |  |  |  |
| Goodwill and other intangible assets | 0.0 | 1.0 | 7.5 | 10.7 | 14.9 | 19.1 | 23.6 |
| thereof other intangible assets | 0.0 | 1.0 | 7.5 | 10.7 | 14.9 | 19.1 | 23.6 |
| thereof Goodwill | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Property, plant and equipment | 0.0 | 0.0 | 0.1 | 0.2 | 0.3 | 0.4 | 0.6 |
| Financial assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other long-term assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Fixed assets | 0.0 | 1.1 | 7.6 | 10.9 | 15.2 | 19.6 | 24.1 |
| Inventories | 6.2 | 0.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Accounts receivable | 1.7 | 3.4 | 4.6 | 7.7 | 9.0 | 10.2 | 10.5 |
| Liquid assets | 5.9 | 4.8 | 1.8 | 14.8 | 1.6 | 0.0 | 0.1 |
| Other short-term assets | 4.4 | 3.3 | 4.0 | 7.4 | 7.4 | 7.4 | 7.4 |
| Current assets | 18.1 | 12.4 | 10.5 | 29.8 | 17.9 | 17.6 | 18.0 |
| Total Assets | 18.1 | 13.5 | 18.1 | 40.7 | 33.1 | 37.2 | 42.1 |
| Liabilities and shareholders' equity |  |  |  |  |  |  |  |
| Subscribed capital | 1.0 | 1.1 | 1.1 | 1.3 | 1.3 | 1.3 | 1.3 |
| Capital reserve | 0.0 | 5.9 | 5.9 | 23.1 | 23.1 | 23.1 | 23.1 |
| Retained earnings | -1.9 | -2.2 | -3.9 | -4.3 | -12.7 | -15.0 | -15.6 |
| Other equity components | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Shareholders' equity | -0.9 | 4.8 | 3.1 | 20.1 | 11.7 | 9.4 | 8.8 |
| Minority interest | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Total equity | -0.9 | 4.8 | 3.1 | 20.1 | 11.7 | 9.4 | 8.8 |
| Provisions | 0.2 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| thereof provisions for pensions and similar obligations | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Financial liabilities (total) | 10.5 | 3.0 | 5.8 | 6.1 | 6.1 | 11.7 | 16.6 |
| thereof short-term financial liabilities | 10.5 | 3.0 | 5.8 | 6.1 | 6.1 | 11.7 | 16.6 |
| Accounts payable | 0.3 | 0.2 | 0.8 | 0.8 | 0.9 | 1.1 | 1.2 |
| Other liabilities | 8.0 | 5.4 | 8.2 | 13.6 | 14.3 | 14.8 | 15.4 |
| Liabilities | 19.0 | 8.7 | 15.0 | 20.6 | 21.4 | 27.8 | 33.3 |
| Total liabilities and shareholders' equity | 18.1 | 13.5 | 18.1 | 40.7 | 33.1 | 37.2 | 42.1 |
| Financial Ratios |  |  |  |  |  |  |  |
|  | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| Efficiency of Capital Employment |  |  |  |  |  |  |  |
| Operating Assets Turnover | 2.9 x | -15.1 x | -5.8x | -4.6 x | -6.1 x | -8.5 x | -8.9 x |
| Capital Employed Turnover | 1.6 x | 4.6 x | 2.2 x | 2.5 x | 2.0 x | 2.0 x | 1.8 x |
| ROA | -1291.9 \% | -40.1 \% | -22.3 \% | -3.6 \% | -55.4 \% | -11.5 \% | -2.6 \% |
| Return on Capital |  |  |  |  |  |  |  |
| ROCE (NOPAT) | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. |
| ROE | 90.6 \% | -22.2 \% | -43.3 \% | -3.4\% | -53.0 \% | -21.5\% | -7.0 \% |
| Adj. ROE | 90.6 \% | -22.2 \% | -43.3 \% | -3.4\% | -53.0 \% | -21.5 \% | -7.0 \% |
| Balance sheet quality |  |  |  |  |  |  |  |
| Net Debt | 4.6 | -1.8 | 3.9 | -8.7 | 4.5 | 11.7 | 16.5 |
| Net Financial Debt | 4.6 | -1.8 | 3.9 | -8.7 | 4.5 | 11.7 | 16.5 |
| Net Gearing | -540.0 \% | -37.1 \% | 127.8 \% | -43.1 \% | 39.0 \% | 124.3 \% | 187.9 \% |
| Net Fin. Debt / EBITDA | n.a. | n.a. | 43.1 \% | n.a. | 29.3 \% | 49.1 \% | 62.1 \% |
| Book Value / Share | -0.9 | 4.3 | 2.8 | 15.8 | 0.8 | 0.7 | 0.6 |
| Book value per share ex intangibles | -0.9 | 3.4 | -4.0 | 7.4 | -0.2 | -0.7 | -1.1 |

## ROCE Development



Source: Warburg Research

## Net debt

in EUR m


Book Value per Share
in EUR


Source: Warburg Research

[^1]| Consolidated cash flow statement |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In EUR m | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| Net income | -0.4 | -0.4 | -1.7 | -0.4 | -8.4 | -2.3 | -0.6 |
| Depreciation of fixed assets | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Amortisation of goodwill | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Amortisation of intangible assets | 0.0 | 9.3 | 10.9 | 15.3 | 24.1 | 25.1 | 26.2 |
| Increase/decrease in long-term provisions | 0.0 | -0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Other non-cash income and expenses | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Cash Flow before NWC change | -0.4 | 8.8 | 9.2 | 14.9 | 15.7 | 22.8 | 25.5 |
| Increase / decrease in inventory | -3.8 | 4.6 | -1.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| Increase / decrease in accounts receivable | -0.2 | 0.0 | 0.0 | -3.1 | -1.3 | -1.2 | -0.3 |
| Increase / decrease in accounts payable | 0.0 | -2.6 | 3.5 | 6.6 | 0.8 | 0.7 | 0.7 |
| Increase / decrease in other working capital positions | -4.4 | -0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Increase / decrease in working capital (total) | -8.5 | 1.9 | 2.3 | 3.6 | -0.5 | -0.5 | 0.4 |
| Net cash provided by operating activities [1] | -8.8 | 10.7 | 11.6 | 18.5 | 15.2 | 22.3 | 25.9 |
| Investments in intangible assets | 0.0 | -10.4 | -17.3 | -18.5 | -28.3 | -29.4 | -30.6 |
| Investments in property, plant and equipment | 0.0 | 0.0 | -0.1 | -0.1 | -0.1 | -0.1 | -0.1 |
| Payments for acquisitions | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Financial investments | 0.0 | -0.1 | -0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| Income from asset disposals | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Net cash provided by investing activities [2] | 0.0 | -10.3 | -17.3 | -18.6 | -28.4 | -29.5 | -30.7 |
| Change in financial liabilities | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 5.6 | 4.9 |
| Dividends paid | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Purchase of own shares | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Capital measures | 0.0 | 6.0 | 0.0 | 18.5 | 0.0 | 0.0 | 0.0 |
| Other | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Net cash provided by financing activities [3] | 0.0 | 6.0 | 0.0 | 18.8 | 0.0 | 5.6 | 4.9 |
| Change in liquid funds [1]+[2]+[3] | -8.8 | 6.4 | -5.7 | 18.7 | -13.2 | -1.5 | 0.1 |
| Effects of exchange-rate changes on cash | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Cash and cash equivalent at end of period | -4.6 | 1.8 | -3.9 | 14.8 | 1.6 | 0.0 | 0.1 |


| Financial Ratios |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2015 | 2016 | 2017 | 2018e | 2019e | 2020e |
| Cash Flow |  |  |  |  |  |  |  |
| FCF | -8.8 | 0.3 | -5.8 | -0.1 | -13.2 | -7.1 | -4.8 |
| Free Cash Flow / Sales | -146.9 \% | 2.2 \% | -38.6 \% | -0.5 \% | -40.0 \% | -17.3 \% | -10.6\% |
| Free Cash Flow Potential | -0.5 | 8.9 | 9.1 | 14.9 | 15.5 | 22.6 | 25.3 |
| Free Cash Flow / Net Profit | 2270.9 \% | -68.8 \% | 343.6 \% | 37.8 \% | 156.9 \% | 315.8 \% | 752.8 \% |
| Interest Received / Avg. Cash | 3.9 \% | 2.3 \% | 3.2 \% | 0.3 \% | 2.5 \% | 25.7 \% | 322.9 \% |
| Interest Paid / Avg. Debt | 0.3 \% | 0.3 \% | 0.1 \% | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% |
| Management of Funds |  |  |  |  |  |  |  |
| Investment ratio | 0.0 \% | 76.0 \% | 115.3 \% | 66.5 \% | 85.9 \% | 71.5 \% | 67.8 \% |
| Maint. Capex / Sales | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% | 0.0 \% |
| Capex / Dep | 0.0 \% | 110.6 \% | 159.8 \% | 121.6 \% | 117.8 \% | 117.5 \% | 117.3 \% |
| Avg. Working Capital / Sales | 16.9 \% | 4.0 \% | -12.2 \% | -16.1 \% | -18.3 \% | -13.4 \% | -12.1 \% |
| Trade Debtors / Trade Creditors | 552.4 \% | 1455.4 \% | 545.4 \% | 962.5 \% | 1000.0 \% | 927.3 \% | 875.0 \% |
| Inventory Turnover | 1.1 x | 10.2 x | n.a. | n.a. | n.a. | n.a. | n.a. |
| Receivables collection period (days) | 101 | 90 | 112 | 100 | 100 | 90 | 85 |
| Payables payment period (days) | 16 | 9 | 85 | 19 | 53 | 86 | 90 |
| Cash conversion cycle (Days) | 120 | -81 | n.a. | n.a. | n.a. | n.a. | n.a. |

## CAPEX and Cash Flow

in EUR m


Source: Warburg Research

Working Capital

Source: Warburg Research
Free Cash Flow Generation

[^2][^3]
#### Abstract

LEGAL DISCLAIMER This research report ("investment recommendation") was prepared by the Warburg Research GmbH, a fully owned subsidiary of the M.M.Warburg \& CO (AG \& Co.) KGaA and is passed on by the M.M.Warburg \& CO (AG \& Co.) KGaA. It is intended solely for the recipient and may not be passed on to another company without their prior consent, regardless of whether the company is part of the same corporation or not. It contains selected information and does not purport to be complete. The investment recommendation is based on publicly available information and data ("information") believed to be accurate and complete. Warburg Research GmbH neither examines the information for accuracy and completeness, nor guarantees its accuracy and completeness. Possible errors or incompleteness of the information do not constitute grounds for liability of M.M.Warburg \& CO (AG \& Co.) KGaA or Warburg Research GmbH for damages of any kind whatsoever, and M.M.Warburg \& CO (AG \& Co.) KGaA and Warburg Research GmbH are not liable for indirect and/or direct and/or consequential damages. In particular, neither M.M.Warburg \& CO (AG \& Co.) KGaA nor Warburg Research $G m b H$ are liable for the statements, plans or other details contained in these investment recommendations concerning the examined companies, their affiliated companies, strategies, economic situations, market and competitive situations, regulatory environment, etc. Although due care has been taken in compiling this investment recommendation, it cannot be excluded that it is incomplete or contains errors. M.M.Warburg \& CO (AG \& Co.) KGaA and Warburg Research GmbH, their shareholders and employees are not liable for the accuracy and completeness of the statements, estimations and the conclusions derived from the information contained in this investment recommendation. Provided a investment recommendation is being transmitted in connection with an existing contractual relationship, i.e. financial advisory or similar services, the liability of M.M.Warburg \& CO (AG \& Co.) KGaA and Warburg Research GmbH shall be restricted to gross negligence and wilful misconduct. In case of failure in essential tasks, M.M.Warburg \& CO (AG \& Co.) KGaA and Warburg Research GmbH are liable for normal negligence. In any case, the liability of M.M.Warburg \& CO (AG \& Co.) KGaA and Warburg Research GmbH is limited to typical, expectable damages. This investment recommendation does not constitute an offer or a solicitation of an offer for the purchase or sale of any security. Partners, directors or employees of M.M.Warburg \& CO (AG \& Co.) KGaA, Warburg Research GmbH or affiliated companies may serve in a position of responsibility, i.e. on the board of directors of companies mentioned in the report. Opinions expressed in this investment recommendation are subject to change without notice. All rights reserved.


## COPYRIGHT NOTICE

This work including all its parts is protected by copyright. Any use beyond the limits provided by copyright law without permission is prohibited and punishable. This applies, in particular, to reproductions, translations, microfilming, and storage and processing on electronic media of the entire content or parts thereof

## DISCLOSURE ACCORDING TO §85 OF THE GERMAN SECURITIES TRADING ACT (WHPG), MAR AND MIFID II INCL

 COMMISSION DELEGATED REGULATION (EU) 2016/958 AND (EU) $2017 / 565$The valuation underlying the investment recommendation for the company analysed here is based on generally accepted and widely used methods of fundamental analysis, such as e.g. DCF Model, Free Cash Flow Potential, Peer Group Comparison or Sum of the Parts Model (see also http://www.mmwarburg.de/disclaimer/disclaimer.htm\#Valuation). The result of this fundamental valuation is modified to take into consideration the analyst's assessment as regards the expected development of investor sentiment and its impact on the share price.

Independent of the applied valuation methods, there is the risk that the price target will not be met, for instance because of unforeseen changes in demand for the company's products, changes in management, technology, economic development, interest rate development, operating and/or material costs, competitive pressure, supervisory law, exchange rate, tax rate etc. For investments in foreign markets and instruments there are further risks, generally based on exchange rate changes or changes in political and social conditions.

This commentary reflects the opinion of the relevant author at the point in time of its compilation. A change in the fundamental factors underlying the valuation can mean that the valuation is subsequently no longer accurate. Whether, or in what time frame, an update of this commentary follows is not determined in advance.

Additional internal and organisational arrangements to prevent or to deal with conflicts of interest have been implemented. Among these are the spatial separation of Warburg Research GmbH from M.M.Warburg \& CO (AG \& Co.) KGaA and the creation of areas of confidentiality. This prevents the exchange of information, which could form the basis of conflicts of interest for Warburg Research in terms of the analysed issuers or their financial instruments.

The analysts of Warburg Research GmbH do not receive a gratuity - directly or indirectly - from the investment banking activities of M.M.Warburg \& CO (AG \& Co.) KGaA or of any company within the Warburg-Group.

All prices of financial instruments given in this investment recommendation are the closing prices on the last stock-market trading day before the publication date stated, unless another point in time is explicitly stated.
M.M.Warburg \& CO (AG \& Co.) KGaA and Warburg Research GmbH are subject to the supervision of the Federal Financial Supervisory Authority, BaFin. M.M.Warburg \& CO (AG \& Co.) KGaA is additionally subject to the supervision of the European Central Bank (ECB).

## SOURCES

All data and consensus estimates have been obtained from FactSet except where stated otherwise.

## Additional information for clients in the United States

1. This research report (the "Report") is a product of Warburg Research GmbH, Germany, a fully owned subsidiary of M.M.Warburg \& CO (AG \& Co.) KGaA, Germany (in the following collectively "Warburg"). Warburg is the employer of the research analyst(s), who have prepared the Report. The research analyst(s) reside outside the United States and are not associated persons of any U.S. regulated broker-dealer and therefore are not subject to the supervision of any U.S. regulated broker-dealer.
2. The Report is provided in the United States for distribution solely to "major U.S. institutional investors" under Rule $15 a-6$ of the U.S. Securities Exchange Act of 1934.
3. Any recipient of the Report should effect transactions in the securities discussed in the Report only through J.P.P. Euro-Securities, Inc., Delaware.
4. J.P.P. Euro-Securities, Inc. does not accept or receive any compensation of any kind for the dissemination of the research reports from Warburg.

Reference in accordance with section 85 of the German Securities Trading Act (WpHG) and Art. 20 MAR regarding possible conflicts of interest with companies analysed:
-1- Warburg Research, or an affiliated company, or an employee of one of these companies responsible for the compilation of the research, hold a share of more than $5 \%$ of the equity capital of the analysed company.
Warburg Research, or an affiliated company, within the last twelve months participated in the management of a consortium for an issue in
-2- the course of a public offering of such financial instruments, which are, or the issuer of which is, the subject of the investment recommendation.
-3- Companies affiliated with Warburg Research manage financial instruments, which are, or the issuers of which are, subject of the investment recommendation, in a market based on the provision of buy or sell contracts.

MMWB, Warburg Research, or an affiliated company, reached an agreement with the issuer to provide investment banking and/or
-4- investment services and the relevant agreement was in force in the last 12 months or there arose for this period, based on the relevant agreement, the obligation to provide or to receive a service or compensation - provided that this disclosure does not result in the disclosure of confidential business information.
-5- The company compiling the analysis or an affiliated company had reached an agreement on the compilation of the investment recommendation with the analysed company.
-6- Companies affiliated with Warburg Research regularly trade financial instruments of the analysed company or derivatives of these.
-6a- Warburg Research, or an affiliated company, holds a net long position of more than $\mathbf{0 . 5 \%}$ of the total issued share capital of the analysed company.
-6b-
Warburg Research, or an affiliated company, holds a net short position of more than $\mathbf{0 . 5 \%}$ of the total issued share capital of the analysed company.
-6c- The issuer holds shares of more than $5 \%$ of the total issued capital of Warburg Research or an affiliated company.
-7- The company preparing the analysis as well as its affiliated companies and employees have other important interests in relation to the analysed company, such as, for example, the exercising of mandates at analysed companies.

This report has been made accessible to the company analysed.

| Company | Disclosure | Link to the historical price targets and rating changes (last $\mathbf{1 2}$ months) |
| :--- | :--- | :--- |
| Pantaflix | 5 | http://www.mmwarburg.com/disclaimer/disclaimer en/DE000A12UPJ7.htm |

## INVESTMENT RECOMMENDATION

Investment recommendation: expected direction of the share price development of the financial instrument up to the given price target in the opinion of the analyst who covers this financial instrument.

| -B- | Buy: | The price of the analysed financial instrument is expected to rise over the next 12 months. |
| :--- | :--- | :--- |
| -H- | Hold: | The price of the analysed financial instrument is expected to remain mostly flat over the next 12 <br> months. |
| -S- | Sell: | The price of the analysed financial instrument is expected to fall over the next 12 months. |
| "-" | Rating suspended: | The available information currently does not permit an evaluation of the company. |

## WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING

| Rating | Number of stocks | \% Ofiverse |
| :--- | :---: | ---: |
| Buy | 131 | 64 |
| Hold | 32 |  |
| Sell | 65 | 1 |
| Rating suspended | 3 | 3 |
| Total | $\mathbf{2 0 6}$ | $\mathbf{1 0 0}$ |

## WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

| Rating | Number of stocks | Ofiverse |
| :--- | ---: | ---: |
| Buy | 33 | 72 |
| Hold | 24 |  |
| Sell | 11 | 0 |
| Rating suspended | 0 | 4 |
| Total | 2 | $\mathbf{1 0 0}$ |

PRICE AND RATING HISTORY PANTAFLIX AS OF 05.12.2018


Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.

## EQUITIES

Roland Rapelius
Head of Equities
+49 40 3282-2673
rrapelius@mmwarburg.com

RESEARCH

Michael Heider
Head of Research
Henner Rüschmeier
Head of Research

## Jonas Blum

Small/Mid Cap Research
Christian Cohrs
Industrials \& Transportation
Felix Ellmann
Software, IT
Jörg Philipp Frey
Retail, Consumer Goods
Marius Fuhrberg
Financial Services
Ulrich Huwald
Health Care, Pharma
Thilo Kleibauer
Retail, Consumer Goods

## Eggert Kuls

Engineering

## Marina Manas Cháfer

Renewables, Small/Mid Cap

## Andreas Pläsier

Banks, Financial Services
+49 40 309537-280
mheider@warburg-research.com +49 40 309537-270 hrueschmeier@warburg-research.com +40 40 309537-240 jblum@warburg-research.com +49 40 309537-175 ccohrs@warburg-research.com +49 40 309537-120
fellmann@warburg-research.com +49 40 309537-258
jfrey@warburg-research.com +49 40 309537-185
mfuhrberg@warburg-research.com +49 40 309537-255
uhuwald@warburg-research.com +49 40 309537-257
tkleibauer@warburg-research.com +49 40 309537-256
ekuls@warburg-research.com +49 40 309537-254 mmanaschafer@warburg-research.com +49 40 309537-246 aplaesier@warburg-research.com

## Jochen Reichert

Telco, Internet, Media
Franz Schall
Automobiles, Car Suppliers
Malte Schaumann
Technology
Patrick Schmidt
Leisure, Internet
Oliver Schwarz
Chemicals, Agriculture
Cansu Tatar
Cap. Goods
Marc-René Tonn
Automobiles, Car Suppliers
Robert-Jan van der Horst
Technology

## Andreas Wolf

Software, IT
+49 40 309537-130
jreichert@warburg-research.com +40 40 309537-230
fschall@warburg-research.com
+49 40 309537-170
mschaumann@warburg-research.com
+49 40 309537-125
pschmidt@warburg-research.com
+49 40 309537-250
oschwarz@warburg-research.com
+49 40 309537-248
ctatar@warburg-research.com
+49 40 309537-259
mtonn@warburg-research.com
+49 40 309537-290
rvanderhorst@warburg-research.com
+49 40 309537-140
awolf@warburg-research.com

## INSTITUTIONAL EQUITY SALES

## Klaus Schilling

Head of Equity Sales, Germany
Tim Beckmann
United Kingdom
Lyubka Bogdanova
Ireland, Poland, Australia
Jens Buchmüller
Scandinavia, Austria
Alexander Eschweiler
Germany
Matthias Fritsch
United Kingdom
Michael Kriszun
United Kingdom
+49 40 3282-2664 kschilling@mmwarburg.com +49 40 3282-2665 tbeckmann@mmwarburg.com
+49 69 5050-7411
Ibogdanova@mmwarburg.com +49 69 5050-7415
jbuchmueller@mmwarburg.com +49 40 3282-2669 aeschweiler@mmwarburg.com +49 40 3282-2696 mfritsch@mmwarburg.com
+49 40 3282-2695
mkriszun@mmwarburg.com

Sanjay Oberoi
United Kingdom
Simon Pallhuber
Switzerland, France
+49 69 5050-7410 soberoi@mmwarburg.com
+49 69 5050-7414
spallhuber@mmwarburg.com

Angelika Flegler
Roadshow/Marketing
Juliane Willenbruch
Roadshow/Marketing
+49 69 5050-7417 aflegler@mmwarburg.com
+49 40 3282-2694 jwillenbruch@mmwarburg.com

Bastian Quast
Sales Trading
Jörg Treptow
Sales Trading
Jan Walter
Sales Trading
+49 40 3282-2701
bquast@mmwarburg.com
+49 40 3282-2658
jtreptow@mmwarburg.com
+49 40 3282-2662
jwalter@mmwarburg.com

## MACRO RESEARCH

| Carsten Klude | +4940 3282-2572 |
| :--- | ---: |
| Macro Research | cklude@mmwarburg.com |

## Our research can be found under:

Warburg Research research.mmwarburg.com/en/index.html
Bloomberg
MMWA GO
FactSet www.factset.com

For access please contact:

Andrea Schaper
Sales Assistance
+49 40 3282-2632 aschaper@mmwarburg.com

Kerstin Muthig
+49 40 3282-2703
Sales Assistance
+49 40 3282-2439 cjasperneite@mmwarburg.com

| Dr. Christian Jasperneite | +4940 3282-2439 |
| :--- | ---: |
| Investment Strategy | cjasperneite@mmwarburg.com |

Thomson Reuters www.thomsonreuters.com


[^0]:    - High EBIT margin resulting of platform business with a low cost basis in steady state
    - High depreciation rates result from typical accounting practices in content production business

[^1]:    Source: Warburg Research

[^2]:    Source: Warburg Research

[^3]:    - 

