



CRM & EMAIL MARKETING MANAGER

ABOUT US

Pantaflix (www.pantaflix.com) is a brand new Video on Demand (VOD) platform. Berlin based with a global reach, we're aiming to make Pantaflix the best place anywhere on the planet to watch & discover great film & TV. Built by filmmakers for film-lovers, we're growing rapidly and looking to find highly skilled and motivated people to join our international, passionate team.

JOB OVERVIEW

Are you an expert in email marketing who loves movies & great TV? Know what it takes to growth hack an ecommerce platform and/or startup? Well, hi there! We're looking for an ambitious and talented CRM & Email Marketing Manager to further develop our customer relationship management. You will be in charge of all CRM & e-mail marketing activities across multiple countries and target groups.

You should be aware of best practices and trends in both digital marketing and advertising technologies. Vitaly, you understand how to not just reach a large digital audience but also turn them into PANTAFILIX-loving users and active customers.

RESPONSIBILITIES & GOALS

- Work closely with performance marketing, marketing analytics and the product team in order to improve communication with our customers
- Create e-mails, newsletters and automated workflows for segmented user groups in different languages
- Manage e-mail campaigns from end to end including A/B testing and reporting to guide improvements

• IDEAL PROFILE & QUALIFICATIONS

2-3 years of experience implementing, managing & optimizing email campaigns, experience in marketing automation a plus

- Background in digital/online marketing
- Hands-on and team player mentality
- Creative and data-driven mindset
- Native/fluent in English a must, other languages (German, Turkish, Polish) a big plus
- Basic understanding of design tools like Adobe Photoshop, Sketch App and HTML/CSS is a big plus.

BENEFITS

- Motivated and skilled team of film-lovers/tech-lovers/brand-builders
- Modern office in the center of Berlin
- Free drinks, fruits, snacks, beer Fridays and regular team events

So, think you're ready to make a huge impact in our marketing team?

Please send us your cover letter, resume, and salary expectations to join Pantaflix.

Please note our privacy policy: <https://www.pantaflixgroup.com/en/privacy-policy/>